



PURPLEGROWTH
COURSES | CONSULTING | COACHING



BUSINESS & EXECUTIVE COACHING

OVERVIEW

Successful leaders understand the importance of continuing to refine their skills, particularly around influencing and inspiring effective change. This success habit results in breakthrough outcomes for the individual as well as their organisation. Coaching provides a robust sounding board to explore thinking and encourage personal reflection.

INDIVIDUAL AND GROUP COACHING

We work with individuals and organisations to deliver lasting, personalised transformation. We offer one-on-one and group coaching aimed at enhancing business, management, and leadership skills resulting in improved performance from employees at all levels of the organisation.

OUR COACHES

All our Coaches are qualified with the relevant professional bodies within which they practise. We therefore have a combination of different coaching styles and this helps us to have a more versatile approach.

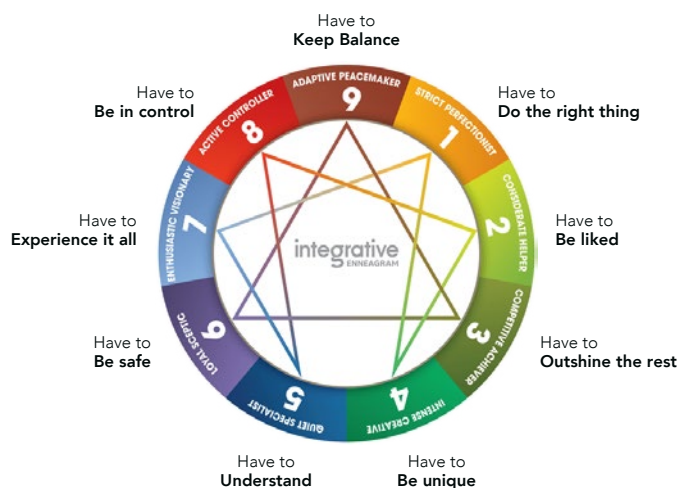
OUR APPROACH

We design our coaching contracts in a manner that ensures flexibility in terms of meeting place, time slots and payment terms. We strive to build trust, comfort and value which can be measured, for the coaching client. We tailor our coaching to the needs of the individual, group and organisation. A typical process will have the following steps:



ASSESSMENT

Where relevant, we will make use of the Integrative Enneagram Assessment Tool to be administered to the Coaching delegate(s). The Enneagram is an archetypal framework that offers in-depth insight to individuals, groups and collectives. The results of the assessment inform the coaching journey suitable to each individual and/or group.



WHY SHOULD WE COACH YOU?

- Access to 30+ accredited and experienced Coaches to coach you personally and based on your specific needs and requirements.
- Take home re-usable templates and coaching material to reference whenever you need to.

YOUR INVESTMENT

| | RECOMMENDED STRUCTURE | TOTAL HOURS | RATE PER HOUR | SUB-TOTAL |
|---|--|-------------|---------------|-----------|
| 1. Unemployed Youth (Life Skills & Job Readiness) | 6 sessions (hr each), over a month | 6 | *R500 | R*3 000 |
| 2. Graduate Professional | 12 sessions (hr each), over 3-6 months | 12 | R1 850 | R22 200 |
| 3. Managers | 12 sessions (hr each), over 3-6 months | 12 | R2 100 | R25 200 |
| 4. Senior Managers | 10 sessions (hr each), over 3-6 months | 10 | R2 650 | R26 500 |
| 5. Executives | 8 sessions (hr each), over 3-6 months | 8 | R3 500 | R28 000 |
| 6. Entrepreneurs | 8 sessions (hr each), over 3-6 months | 8 | R1 600 | R12 800 |
| 7. Groups (4-10 members) | 3 sessions (hr each), over a month | 6 | R4 250 | R25 500 |

* Idea is to have these sessions funded by corporate partners so that the beneficiaries receive the coaching at no cost.



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