

INTRODUCTION TO
PURPLEGROWTH

ABOUT US



Established in 2016



Accredited by the
Services SETA



100% Black owned BEE
Level 1 entity



We have done work for
clients, large and small; from
both private and public
sector



OUR OFFERING



CONSULTING

Advisory, facilitation and
management support
services



COACHING

Business and Executive
Coaching

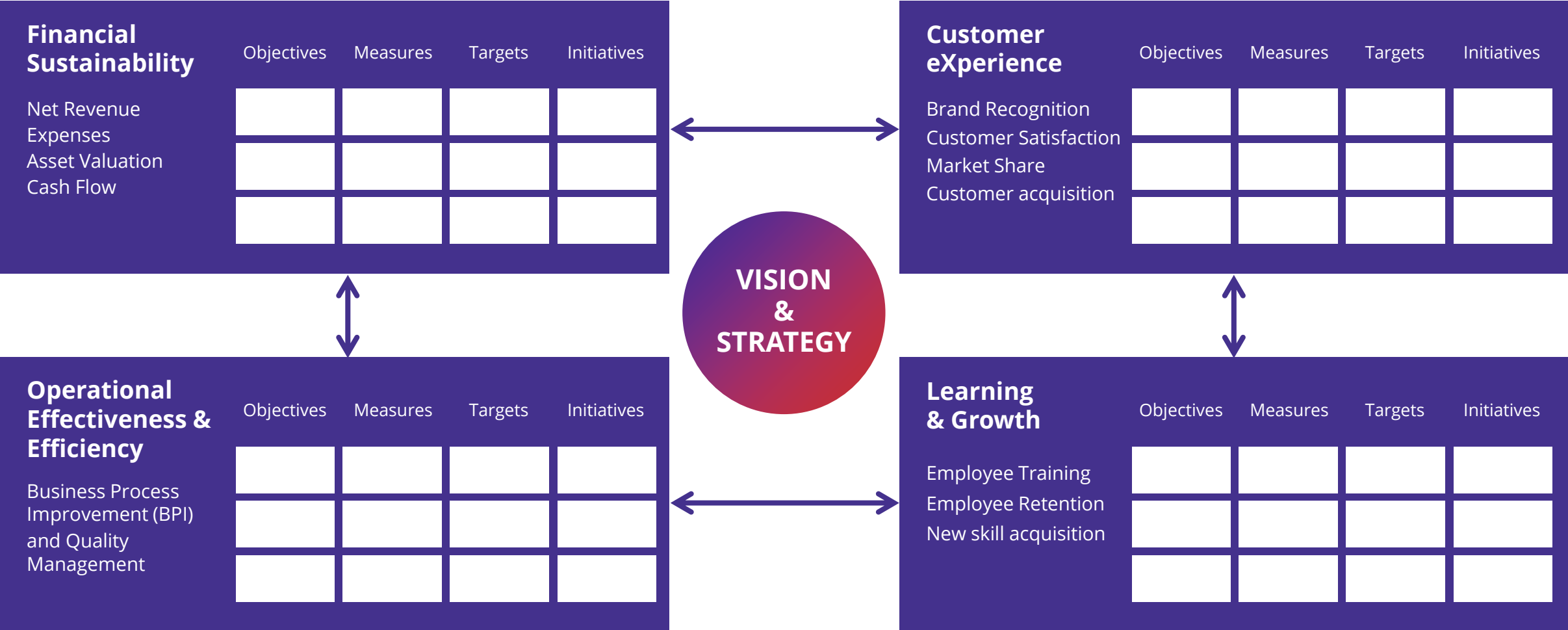


OUR CLIENTS



DRIVING GROWTH

Our solutions have helped our clients drive growth strategies across all aspects of their value chain.



WHY PURPLEGROWTH?

The
PurpleGrowth
difference is: *The
People we put in front
of Client!*



WHY PURPLEGROWTH?

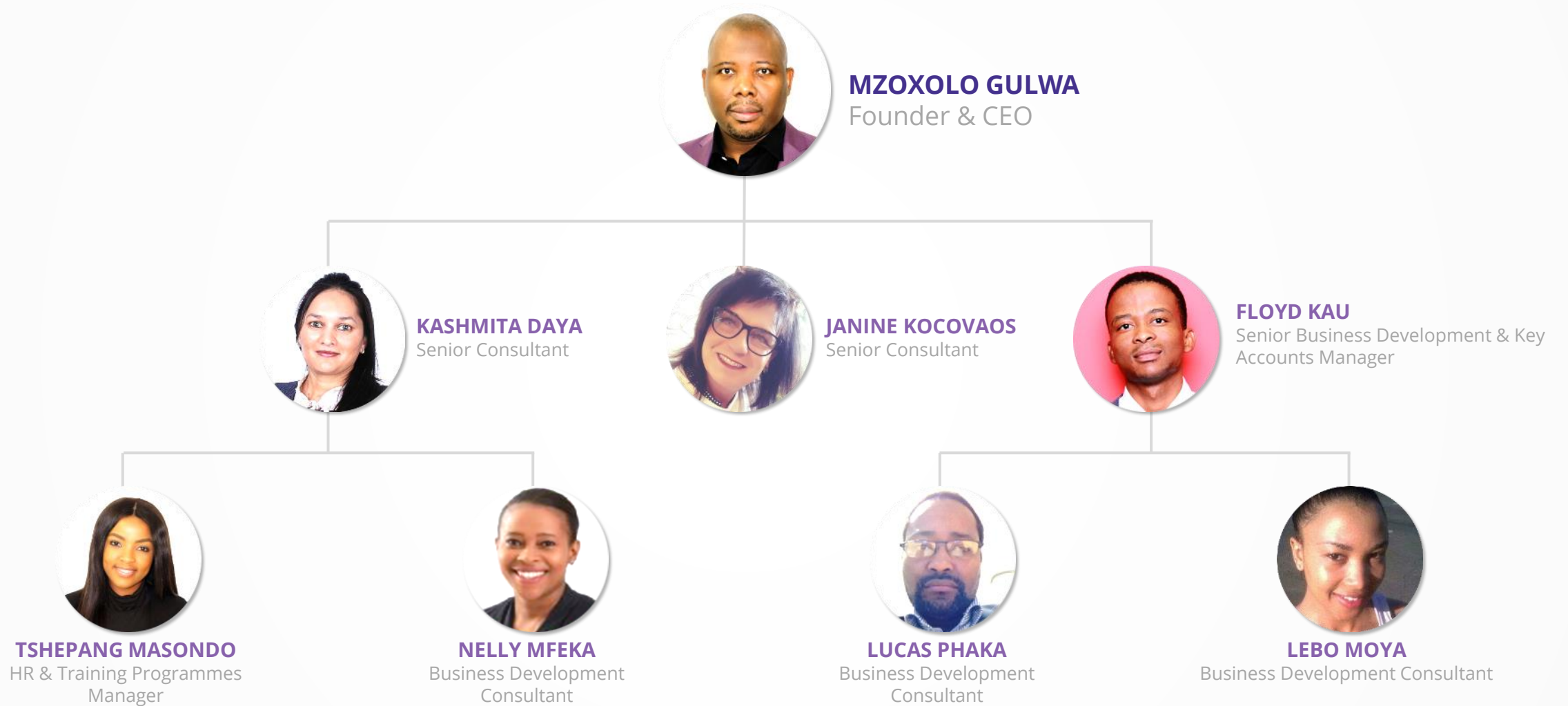
With all our client engagements, we assemble a diverse team with deep industry and functional expertise, equipped to design, deliver and measure high impact solutions.



A DIVERSE TEAM OF FULL-TIME EMPLOYEES AND KEY COLLABORATION PARTNERS



OUR CORE TEAM



KEY COLLABORATION PARTNERS (KCPs)

Some of our Subject Matter Experts and Client Partners



NIC GILDENHUIS

is an experienced management consultant & facilitator. He has excellent knowledge of strategic management, project management & various business processes.



PHYLLIS NDLOVU

is a clinical psychologist with vast senior management experience in spaces such as strategic HR and Transformation. She is a facilitator and business school lecturer.



ASHLEY GALLIARD

is a qualified teacher, nutrition coach, internationally accredited strength and conditioning specialist, and employee wellness consultant.



VINESH LALLOO

is a business executive with multinational, multidisciplinary and cross functional experience encompassing strategy, risk and PM, consulting and business process improvement.



DR SIBONGILE VILAKAZI

is a seasoned strategist, academic, market research and customer eXperience expert.



THUTHUKA NTULI

is well experienced in strategy formulation, data analytics, financial analysis and economic modelling, structured finance and deal structuring.



MANAGEMENT CONSULTING SERVICES



PURPLEGROWTH
COURSES | CONSULTING | COACHING

CONSULTING



Strategy facilitation and development

- Facilitation of Board and EXCO strategic planning sessions
- Involvement in implementation and performance evaluation
- Change Management advisory, skills transfer & rollout
- Market opportunity analysis



Culture & employee engagement work

- Employee climate surveys
- Values workshops
- Diversity & inclusion workshops
- Team building interventions
- Employee Wellness & Resilience Programme



HR support services

- Development & enhancement of HR policies
- Setting up of performance management processes
- Talent management strategy
- Learning & development strategy and implementation
- Organisational design



Marketing & Business Development services

- Development of marketing plans
- Design and implementation of marketing and sales campaigns
- Social Media & Online platforms management
- Business Development support e.g. emailers & cold calling



SKILLS DEVELOPMENT INTERVENTIONS



PURPLEGROWTH
COURSES | CONSULTING | COACHING

OUR SKILLS DEVELOPMENT FOCUS AREAS

Our skills development interventions are focused on the following areas:



FUNCTIONAL
KNOWLEDGE



INTERPERSONAL SKILLS



INFLUENCE



LEARNING AGILITY



PERSONAL AWARENESS



WORK-LIFE
HARMONY



PHYSICAL
WELLBEING



EMOTIONAL
WELLBEING



FINANCIAL
WELLBEING

EMPLOYEE RESILIENCE & WELLBEING

SKILLS DEVELOPMENT INTERVENTIONS TARGETED AT:



SELECTION OF OUR FLAGSHIP TRAINING PROGRAMMES

Our **flagship** skills development courses and interventions

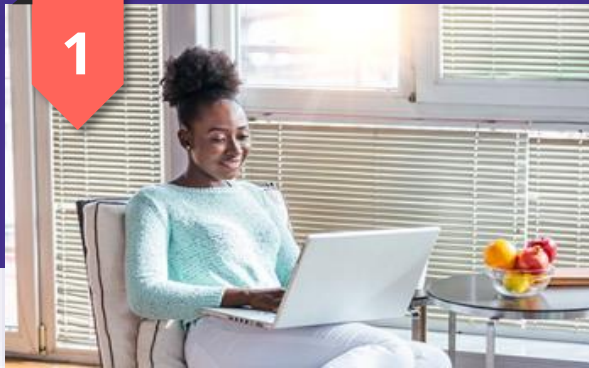


Visit: www.purplegrowth/courses/

RESILIENCE & WELLBEING PROGRAMME

Our interventions focus on four wellbeing areas
(‘core modules’) in building resilience

1



Emotional Wellness
(Self-care)

2



Physical Wellness
(nutrition, sleep, health & exercise)

3



Mental Wellness
(depression & stress management)

4

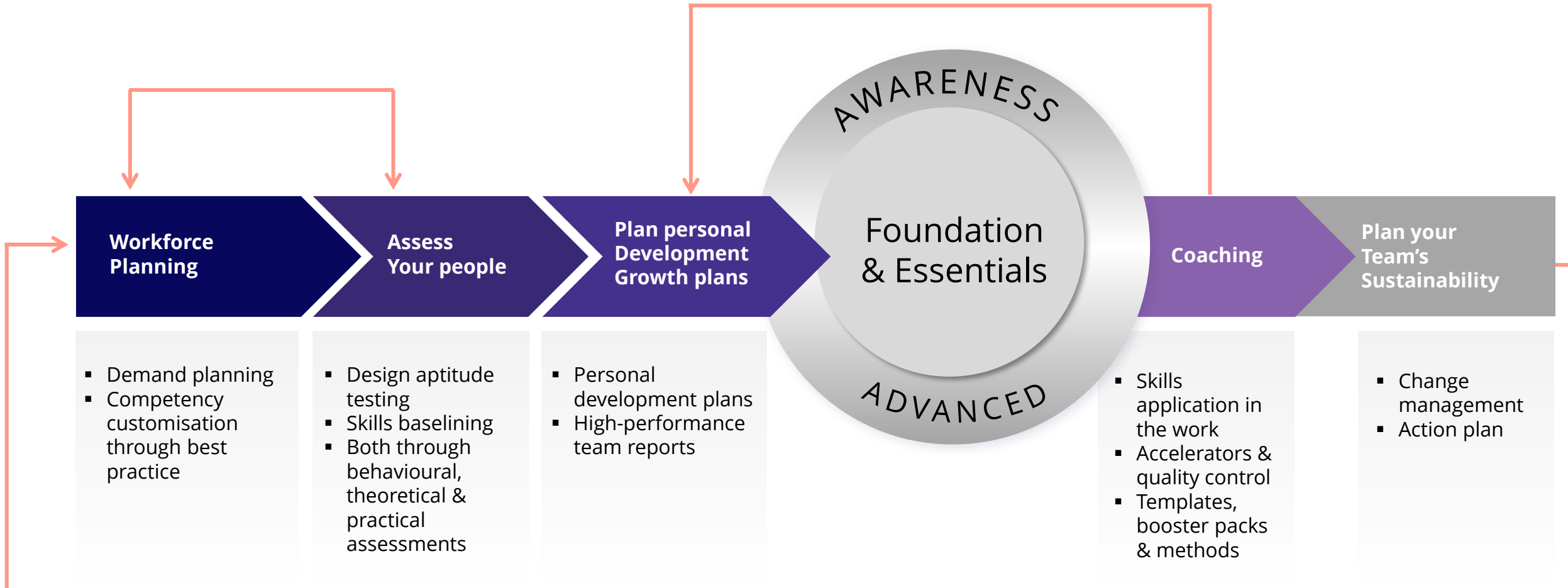


Financial Wellness
(budgeting, debt management & investment)

OUR TRAINING SERVICES VALUE PROPOSITION



OUR APPROACH



TRAINING DELIVERY CHANNELS



Virtual live
interactive sessions



In person classroom
training



Pre-recorded videos

E-LEARNING PLATFORM

<https://ecampus.purplegrowth.co.za/>

Please visit our
e-learning
platform
and explore
its capability

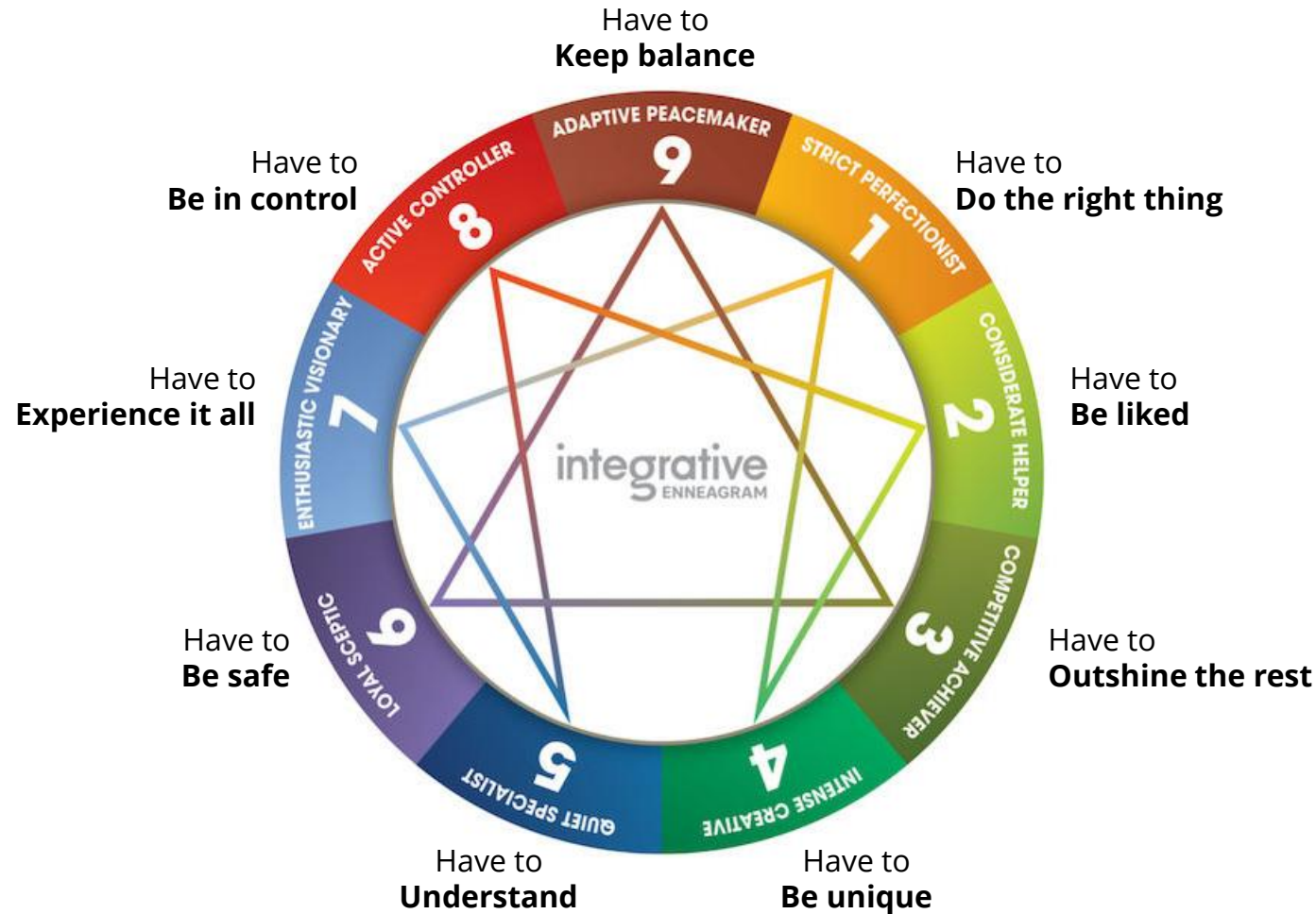
The screenshot shows the Purple Growth E-Campus website interface. The browser address bar displays <https://ecampus.purplegrowth.co.za/>. The website header includes the Purple Growth E-Campus logo, navigation links for Home and Groups, a search icon, a shopping cart icon, and buttons for Sign in and Sign up. The main content area features four course cards:

- Finance for Non-Finance**: 8 Lessons, Faizel Seedat, 0% Complete (0/73 Steps), FREE.
- New Venture Creation**: 0 Lessons, Mzoxolo Gulwa, 0% Complete (0/0 Steps), R14500.
- Public Speaking & Presentation Skills**: 0 Lessons, Mzoxolo Gulwa, 0% Complete (0/0 Steps), R5500.
- Fundamentals of Project**: 0 Lessons, Mzoxolo Gulwa, 0% Complete (0/0 Steps), R5500.

Each card also includes a 'NOT ENROLLED' status bar at the bottom.

BUSINESS & EXECUTIVE COACHING

BUSINESS & EXECUTIVE COACHING



We offer one-on-one and group coaching aimed at enhancing management and leadership skills of employees at all levels of the organisation.

Where relevant, we will make use of the Integrative Enneagram Assessment Tool to be administered to the Coaching delegate(s).

The Enneagram is an archetypal framework that offers in-depth insight to individuals, groups and collectives.

YOUR COACHING EXPERIENCE

We work with individuals and organisations to deliver lasting, personalised transformation.

6 to 12 months' journey

1



Establish relationship

- Chemistry session
- Foundation session
- Discuss personal goals
- Establish confidentiality and working agreements
- 360 assessment
- Agree objectives with Line manager

2



Coaching sessions

- Check-In and follow-up
- Set session goals
- Coaching on goals
- Set accountability
- Regular sessions every 2 to 3 weeks
- 6 to 12 sessions recommended
- Mix of virtual and in-person sessions

3



Between sessions

- Consciously try new ways of doing things
- Notice the results
- Keep record of actions, reflections and outcomes
- Stay aligned with line manager on progress

4



Evaluation and close

- 360 benchmark assessment
- ROI assessment
- Final session to celebrate
- Achievements and plan forward

PURPLEGROWTH FOUNDATION

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We focus on supporting business owners (Youth, Women and People Living with Disability) in townships and in rural areas, with the provision of small business development skills as well as work-readiness support for unemployed graduates.



We are looking for corporate sponsors and strategic partners to drive these initiatives as we have limited financial resources.



PurpleGrowth

consulting. training. coaching.

Thank you